

Sephora Savings Event



Based on data from last year's Savings Event, we predict that these categories, brands, and products will likely trend again this year.

Earn up to 15% commission

*Data based on sales driven from 4/1/22 - 4/11/22



TOP CATEGORIES

- Makeup
- Skincare
- Hair styling tools
- Beauty tools
- Fragrances
- Hair care
- Hair accessories



TOP BRANDS

- Sephora Collection
- Tarte Cosmetics
- St. Tropez
- Dyson
- Wishful
- Too Faced
- Olaplex
- Saint Laurent
- Charlotte Tilbury
- Laneige



TOP PRODUCTS

Makeup



Too Faced Natural Eyes Eyeshadow Palette



Charlotte Tilbury Liquid Foundation



Bobbi Brown Skin Corrector Stick



PAT McGRATH Labs Lengthening Mascara

Skincare



Wishful Yo Glow Facial Enzyme Scrub



Augustinus Bader Face Moisturizer



Laneige Lip Sleeping Mask



Shieido Polishing Face Brush

Hair



Dyson Airwrap Styler



Olaplex No. 4 Bond Maintenance™ Shampoo



dae Vegan Detangle + Style Brush



Bumble and bumble Oil Protective Primer